



"I wish I could make my customers/suppliers understand some of the issues that leather presents to my business".

How often have you said or heard that?

Leather – From Beast to Beauty

Conference and dinner to be held at the Oxford Belfry, May 15th 2008

Leather is a beautiful, natural and unique material prized by many for its individuality. It is also often misunderstood.

Leather – From Beast to Beauty provides a forum where those involved with the leather supply chain, and those that feed into it, can have their say and explain how others in the chain impact on, and influence, their businesses.

There will also be a showcase of work by leading fashion, design and technology students using leather.

Keynote Speaker Bill Amberg, other speakers include representatives from EBLEX (English Beef and Lamb Executive), Pittards, Mulberry, University of Northampton, GBR Limited, Clarks, Bentley Motors, WRAP (Worldwide Responsible Accredited Production), Intertek, Johnsons Cleaners and NEXT

For further information email w1@worldtrades.co.uk or visit www.leatherbiz.com/conference.aspx or call +44 151 928 9288

CONFERENCE ORGANISED BY



IN ASSOCIATION WITH



The Leathersellers' Company



CONFERENCE FOCUS

Leather – From Beast to Beauty provides a forum where those who are actively involved with the leather supply chain, and those that feed into it, can have their say and explain how others in the chain impact on, and influence, their businesses.

The Conference will be followed by a Gala Dinner where delegates can network and continue their discussions.

Details of the conference programme and Gala Dinner are attached.

The Conference also seeks to encourage fashion, design and technology students to use leather in their future work by enabling them to attend the conference and Gala Dinner free of charge, exhibit their work and network with potential employers.

OBJECTIVES

To create:

- An understanding of how their business impacts on others in the supply chain and vice versa
- An opportunity to meet potential customers and suppliers
- Clearer understanding of the needs of customers resulting in improved working relationships
- An understanding of the legislative issues connected with leather and leather products – environmental, consumer, social etc
- An appreciation of the limitations of working with a natural material
- A forum that will identify where to get help to overcome problems

WHO SHOULD ATTEND?

Anyone who is involved with leather:

- Retailers, manufacturers and designers of all leather products
- Tanners and leather merchants
- Raw material suppliers – farming, meat industry
- Test houses
- Chemical and machinery suppliers
- Care product manufacturers
- Leather renovation specialists
- Drycleaners
- Trading Standards officers
- Colleges & Students – design, fashion, technologists
- Trade press



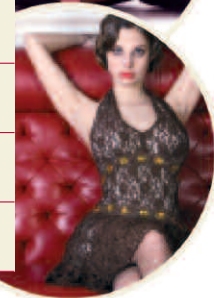
APLF
HONG KONG 2008



The Leathersellers' Company



Pittards
WORLD CLASS LEATHER



THE PROGRAMME IN BRIEF ...

Keynote Speech	Bill Amberg
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SESSION 1	IN THE BEGINNING...	
	Why leather?	Leather Wise Ltd, Chris Powley-Williams, Amanda Michel
	Farm to tannery	EBLEX - English Beef and Lamb Executive, Phil Hadley
	Making leather to a customer's specification	Pittards plc, Mike Dodd

SESSION 2	LEATHER IN FASHION	
	Finishes for Fashion	CPS Color, Julian Osgood
	Linking leather and fashion through education	University of Northampton, Mark Wilkinson
	Traditional skills come back into fashion	Mulberry Company (Design) Ltd, Ian Scott
Designing for fashion	GBR Ltd, David Malone	

SESSION 3	LET'S MAKE IT	
	Offshore manufacturing for the mass market	Clarks, Paul Harris
	Bespoke manufacturing	Bentley Motors Ltd, Colin Jackson
	Social responsibility and reassuring the consumer	WRAP - Worldwide Responsible Accredited Production, Stuart Webster
	Product and leather fitness for purpose and protecting the consumer	Intertek, Linda Gallagher
The problem with dry cleaning...	Johnson Cleaners (UK) Ltd, Pam Turbert	

SESSION 4	NOW LET'S SELL IT!	
	Retailing in the High Street	NEXT Retail Ltd, Andrew Hudson
	Retailing to the luxury market	John Lobb, William Lobb
The Aesthetics of Leather	Polimoda, Diane Becker	

After Dinner Speaker	Rhys Jones
Founder of Youth Unlimited and the youngest person to climb the highest summits on each continent	

Speaker Changes

Whilst all of the above speakers are committed to attending, the organisers reserve the right to amend the programme.

Booking Form Leather - From Beast to Beauty

May 15th 2008 The Oxford Belfry, Thame, Oxfordshire, UK

'Early Bird Discounts' for bookings made by 01 April 2008:	Number of Delegates
Day delegate (Conference only)	£225 + VAT @ 17.5%
Additional person from same company day delegate	£200 + VAT @ 17.5%
24 hour delegate (Conference, Gala Dinner + Bed & Breakfast)	£350 + VAT @ 17.5%
Additional person from same company 24 hour delegate	£325 + VAT @ 17.5%
2 x 24 hour delegates sharing a twin room	£595 + VAT @ 17.5%
Standard Price for bookings made from 02 April 2008:	
Day delegate (Conference only)	£250 + VAT @ 17.5%
Additional person from same company day delegate	£225 + VAT @ 17.5%
24 hour delegate (Conference, Gala Dinner + Bed & Breakfast)	£375 + VAT @ 17.5%
Additional person from same company 24 hour delegate	£350 + VAT @ 17.5%
2 x 24 hour delegates sharing a twin room	£645 + VAT @ 17.5%

Names of Delegates	Price	METHOD OF PAYMENT
1.	£	VISA <input type="checkbox"/> AMEX <input type="checkbox"/> MASTERCARD <input type="checkbox"/>
2.	£	Card Number:
3.	£	Expiry Date: Security Number:
4.	£	CHEQUE ENCLOSED <input type="checkbox"/>
5.	£	Payable to World Trades Publishing Limited
6.	£	PLEASE INVOICE <input type="checkbox"/>
SUB TOTAL	£	Telephone:
VAT @ 17.5%	£	Fax:
TOTAL	£	Email:

Invoice Details	Post Code:
Company Name:	Country:
Address:	Signature:
Payment must be received before 01 April 2008 to qualify for Early Bird Discount	

CANCELLATION POLICY

Cancellations

All cancellations must be made in writing and are subject to the charges detailed below. Substitutions can be made free of charge at any time, but we must be made aware of any change before the conference date.

Cancellation Dates / Charges

Up to one week before date of event / 50% of delegate fee
Less than one week from date of event / 100% of delegate fee

Booking Information

By Post: complete and return to World Trades Publishing Limited, 36 Crosby Road North, Liverpool L22 0QN, UK

By Fax: complete and fax the attached form to +44 151 928 4190

Online: complete the online booking form at <http://www.leatherbiz.com/browseproducts.aspx>

Exhibitions and Sponsorship

A range of cost effective exhibition and sponsorship packages are available for this event. For more information please contact Simon Yarwood on sy@worldtrades.co.uk